



Bangkok School of Management

Course Description
Term I, 2012
(3rd January – 10th March, 2012)

BUS 103 Principles of Management

This course provides a basic understanding of the principles, concepts and functions of management: planning, organizing, leading and controlling with an emphasis on managing and being managed. Additionally, the ramifications, possibilities and special consideration of managing in an intercultural environment will be discussed.

Prerequisite: None

BUS 202 Human Resource Management

This course covers the fundamentals of policies and administration. Topics include major tasks of procedures and developing, maintaining and utilizing an effective team. Students are also introduced to international human resource management.

Prerequisite: None

ENG 201 Public Speaking

This course is designed to improve the student's skill and self-confidence in public speaking. Course material will also familiarize students with various types of speeches, ranging from the brief introductory speech to the more substantial persuasive speech. Students will learn organization and delivery skills necessary to speak to a variety of audiences.

Prerequisite: ENG 101

HIS 109 Western Civilization

This course offers an overview of the major developments in Western history, from antiquity to the discovery of the New World. Students will examine the ancient world, Greece, Rome, the European medieval period and the Italian Renaissance. Required for majors in history and social studies education with a concentration in history. Writing Intensive Course.



Course Description

INT 316 The Cultural & Political Environment of International Business

This course introduces students to such primary cultural factors as religion, language, values, technology, social organization and political environment that effect foreign firms doing business worldwide. Students learn the significance of identifying and assessing the importance of these factors so they can more effectively manage in the international environment. A variety of international environments will be studied. The course uses text, cases and exercises.

Prerequisite: BUS 102

PSY 108 Introduction to Psychology

This course provide an introduction to various areas of psychology including scientific investigation, personality, intelligence, motivation, behavioral deviation, learning, human development and perception.

Prerequisite: None

SCI 219 Environmental Issues

Students in this course examine major environmental problem to make them aware of current and potential environmental issues from the perspectives of society, business and the individual.

Prerequisite: ENG 102